



CONTACT: SFPR 215.627.0801
Sharla Feldscher ext 101
sharla@sf-pr.com
Alissa Vladimir ext 102
Alissa@sf-pr.com

City Avenue Business Alliance Presents
Business After Business
Tuesday, May 6, 2008

The CityAve Special Services District Presents
... A Night of Networking at Cosi
on 54th Street and City Avenue

Philadelphia, PA (April 22, 2008) — Appreciating the new development in the CityAve Special Services District area, on Tuesday, May 6, the City Avenue Business Alliance (CABA) will host *Business After Business*, a night of networking, at the new *Cosi* restaurant located at Hawk's Landing at Saint Joseph's University (2461 N. 54th Street). The event takes place from 5:30 to 7:30 p.m. when guests will enjoy beverages and hors d'oeuvres provided by *Cosi* while making new business contacts from throughout the CityAve District. All interested attendees should RSVP by May 5 at, 610.747.0311 or CityAve@CityAve.org.

Hawks' Landing is a newly completed retail and parking complex at 54th Street and City Avenue. The CityAve Special Services District has partnered with Saint Joseph's University to create a streetscape demonstration project along the pedestrian walkways surrounding this newest addition to the University. This demonstration project is an example of the upcoming streetscape improvements planned for the entire length of City Avenue.

The City Avenue Business Alliance (CABA) was created by the CityAve District to provide its members with opportunities to network with other CityAve area businesses.

Current members include a wide variety of commercial partners representing small independently owned businesses to large corporations.

The CityAve District offers the best of both the city and the suburbs. The District is home to Saint Joseph's University and the Philadelphia College of Osteopathic Medicine (PCOM), Saks Fifth Avenue, Lord and Taylor, a variety of specialty shops, numerous class A office buildings and apartment complexes. The CityAve area contains over 2.9 million square feet of office space and a variety of hotels, including the Hilton.

The City Avenue Special Services District is a collaboration between the City of Philadelphia and the Township of Lower Merion to enhance the public and private sectors of the region extending west on City Avenue from the Schuylkill Expressway to 63rd Street and Wynnewood Road. From the creation of public safety initiatives to new strategies for development, the CityAve Special Services District is the go-to organization for any individual or business interested in becoming a part of what this exciting region has to offer. For more information about the District, please call 610-747-0311 or visit www.cityave.org.

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