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Katz's Deli Kitchen... The Newest Addition on City Avenue

Philadelphia, PA (August 10, 2009) – During the month of July, City Avenue got a new neighbor – Katz's Deli Kitchen, located in the newly-renovated 225 Building, which is now owned and managed by Keystone Property Group . The deli, owned by Jeff Katz, is a valued addition to the beautiful new building. The newest restaurant in the City Avenue Special Services District serves everything from homemade matzo ball soup to fresh sandwiches with their own cooked and prepared meats, to entrees and more. With a full-service kitchen, there is an extensive menu for in-house dining, take-out and catering. Katz's Deli Kitchen is open Monday through Friday, 7 a.m. to 4 p.m. until September, when the restaurant will be open daily.

Katz grew up in the restaurant business, learning the ropes as a child at his parents' deli-restaurant, first Penny's and then DeliTown, at 13th and Chestnut Streets in Center City Philadelphia. For many years, he continued to work in the family deli, and then when he was in his 20's, he joined his mother in the catering business. After some time away from the restaurant business, Katz decided that he wanted to return to his roots, and to his true passion for Kosher-style food service. Now a resident of Lower Merion, Katz knew he wanted to open his business nearby. When there was an opportunity in the 225 Building, it would be ideal to have a restaurant to serve the staff in the many professional office buildings in the area, the shoppers and the residents of the community.

In 2007, Keystone, which also owns and manages One Presidential Boulevard, purchased the 225 Building and gave it a comprehensive makeover. Keystone, completely renovating the building's main lobby, interiors, and a new elevator gave new life to the building's interior.

Outside, Keystone gave the building a facelift, brightening the exterior surfaces, adding a sweeping brick promenade, and resurfacing the parking lot to enhance the beautification of the grounds around the building. Where there was once a bank vault, Keystone redesigned the space with a restaurant in mind, bringing in large picture windows, outdoor seating space, and modern, clean designs. “I was thrilled with the space when I saw the new 225 Building,” Katz said recently. “I knew the location would be perfect for my vision, and my expectations have been exceeded. I am looking forward to serving more of the local community and offices in the area.”

The City Avenue Special Services District is a collaboration between the City of Philadelphia and the Township of Lower Merion to enhance the public and private sectors of the region extending west on City Avenue from the Schuylkill Expressway to 63rd Street and Wynnewood Road. From the creation of public safety initiatives to new strategies for development, the CityAve Special Services District is the go-to organization for any individual or business interested in becoming a part of what this exciting region has to offer. For more information about the District, please call 610-747-0311 or visit www.CityAve.org.

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Jeff Katz, Owner (center, blue shirt) with the entire team at Katz's Deli Kitchen. The restaurant is in the 225 Building on City Avenue.

