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## **OVERBROOK FARMS FARMERS' MARKET**

### **Celebrated 2010 with a Grand Re-Opening and Thank You Ceremony Saturday, July 10**

Philadelphia, PA (July 15, 2010) – The Overbrook Farms Farmers' Market recently marked its third year with a special Grand Re-Opening and Thank You Ceremony on Saturday, July 10. There, the markets organizers recognized key organizations and individuals for their contributions to helping the market succeed. Included in the group of supporters were Nicky Uy of the Food Trust, Richard Chapman of the Juvenile Justice Center, Don Hinkle-Brown of The Reinvestment Fund (TRF), Sara Pevaroff Schuh of Salt Designs, Wadell Ridley and Joan Chrestay of Saint Joseph's University, Terrence Foley of the City Avenue Special Services District, and the farmers and vendors of the market. Also part of the special day were fun veggie games for kids where they were able to win prizes.

"We are so glad to have the Overbrook Farms Farmers' Market in the CityAve District, providing our residents an option to buy local farm-fresh goods," said Terry Foley, President and CEO of the City Avenue Special Services District. "We were honored to be part of their special ceremony."

The market is open from 9 a.m. to 1 p.m. now through November. From fruits and vegetables, to dairy products, baked goods, and even a French patisserie, the market offers its local customers a diverse range of foods to keep them eating right. This year, the market, due to a landscaping grant, has received a "facelift" with new signs, a garden, and other plants that

beautify and green the area. Additionally, the market added new tables and market umbrellas to give customers the option of enjoying a café-style setting, sipping fresh lemonade or iced tea before finishing their shopping.

The City Avenue Special Services District is a collaboration between the City of Philadelphia and the Township of Lower Merion to enhance the public and private sectors of the region extending west on City Avenue from the Schuylkill Expressway to 63<sup>rd</sup> Street and Wynnewood Road. From the creation of public safety initiatives to new strategies for development, the CityAve Special Services District is the go-to organization for any individual or business interested in becoming a part of what this exciting region has to offer. For more information about the District, please call 610-747-0311 or visit [www.CityAve.org](http://www.CityAve.org).

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