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Segways on City Avenue!!

Community Service Representatives (CSRs) In the CityAve Special Services District Have a New Way of Getting Around Town!

Philadelphia, PA (August 21, 2008) – With their red shirts and smiling faces, it’s hard to miss the Community Service Representatives (CSRs) who patrol the City Avenue Special Services District – especially those on the new Segways! To provide even better visibility for CSRs, the District purchased two Segways to add to their fleet of bicycles. Segways, which are a green mode of transportation like bicycles, are a two-wheeled motorized scooter. They are a bit of a curiosity and highly recognizable and will further distinguish the CSRs as community officials. In addition to greater visibility, the Segways have better stability than bicycles and will allow the CSRs to patrol the District even in inclement weather.

“We are very pleased to add the Segways to our CSR program,” said Terrence Foley, President and CEO of the City Avenue Special Services District. “Not only will our program be more effective during harsher weather, but Segways have shown to help prevent crimes because they make the rider more visible and they can practically go anywhere,” he added.

For the summer, the CSRs patrol from 10 a.m. to 10 p.m. Monday through Saturday. The rest of the year, they patrol until 8 p.m. With the Segways, there is the benefit of extending their hours because they can be on duty even when there is snow on the ground. “We can better serve the community with Segways,” Foley continued, “by providing more opportunities to support the needs of visitors to City Avenue area who may be looking for directions, seeking information

about a nearby store or restaurant, offering first aid and, of course, helping to continue to reduce crime.”

The City Avenue Special Services District is a collaboration between the City of Philadelphia and the Township of Lower Merion to enhance the public and private sectors of the region extending west on City Avenue from the Schuylkill Expressway to 63rd Street and Wynnewood Road. From the creation of public safety initiatives to new strategies for development, the CityAve Special Services District is the go-to organization for any individual or business interested in becoming a part of what this exciting region has to offer. For more information about the District, please call 610-747-0311 or visit www.CityAve.org.

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